

Vishnuvarthan S

UI/UX Designer

SUMMARY

Innovative and results-driven UI/UX Designer with over 5.5 years of experience crafting intuitive digital experiences. Proficient in UX research, wireframing, prototyping, and graphic design. Proven track record of collaborating with cross-functional teams to translate user needs into visually stunning designs. Skilled in Adobe XD, Figma, InVision, and HTML/CSS.

WORK EXPERIENCE

ITC InfoTech India Ltd, Bangalore

UI/UX Designer

Dec 2022 – Apr 2024

- Orchestrated the entire UX design process, orchestrating the creation of wireframes, user flows, iconography, and prototypes across a spectrum of projects.
- Led the charge on UX design innovations for **ITCMAARS** mobile app, guiding the journey from conceptualization to the development of low-fidelity and high-fidelity wireframes and prototypes.
- Engineered User Flows, User Journey Maps, and Wireframes tailored to the needs of prominent UK-based **Healthcare** CRM software and **Abu Dubai Global Market** Dashboard projects.
- Conducted extensive user research and rigorous usability testing, fueling iterative design enhancements and culminating in a 85% uptick in user engagement.

Kanmalai Technologies Pvt Ltd, Coimbatore

UI/UX Designer

Apr 2021 – Nov 2022

- Leveraged Figma to meticulously craft prototypes, wireframes, and mockups for the CRM product **Sales360** and Mobile Apps, guaranteeing a flawless user experience.
- Engineered a responsive web application using HTML/CSS, ensuring seamless compatibility across diverse platforms and devices.
- Proactively tackled design and usability challenges, significantly enhancing user satisfaction and product performance.
- Spearheaded the creation of dynamic ecommerce websites utilizing Figma, Photoshop, and Illustrator, delivering visually stunning and user-friendly interfaces.
- Conducted comprehensive usability testing to validate design decisions and optimize user interactions, ensuring the highest standards of usability and accessibility.

CONTACT

- +91 9655511504
- vishnuvarthan555g@gmail.com

SKILLS

HardSkills:

- Usability Testing
- Prototyping
- Wire framing
- Graphic Design
- Visual Design

Techniques:

- UX Research
- Interaction Design
- Information Architecture
- User Testing
- Persona Development

Coding Skills:

- HTML
- CSS
- JavaScript
- Responsive Design Principles

Tools and Software:

- Adobe XD
- Figma
- InVision
- Photoshop
- Adobe Illustrator

Languages:

- English(Native)
- Tamil(Native)
- Kannada(Conversational)

HIGHER EDUCATION

B.E Computer Science
Dr. Mahalingam College of
Engineering and
Technology, Tamil Nadu
2015 – 2018

MARS WEB Solution Pvt Ltd, Bangalore

UI/UX Designer

Jun2019 - Mar 2021

- Executed prototyping, wireframing, and mockups using Adobe XD, contributing to web application development on WordPress.
- Designed email templates with HTML/CSS and formulated usability testing plans, resulting in a 90% increase in task completion rates.
- Analyzed customer feedback to develop user personas and journey maps, driving a 59% increase in user engagement.

Acenovasoftware Pvt Ltd, Bangalore

UI/UX Designer

Sep2018 - May2019

- Created icons using Illustrator and developed social media posts with Photoshop, enhancing brand presence and engagement.
- Led the development of web applications, from inception to deployment, ensuring high performance and user satisfaction.
- Generated detailed reports and managed data effectively to support informed decision-making.

Portfolio URL

<https://vishnus.info>

CERTIFICATE

UX Design Course
Completed Google UX
Design Course from
Coursera.

SOCIAL MEDIA LINK

- [Behance](#)
- [LinkedIn](#)
- [twitter](#)