

Vishnuvarthan S

UI/UX Designer and Developer

SUMMARY

Creative and user-focused UI/UX Designer & Developer with 5+ years of experience in designing innovative and intuitive digital experiences across web and mobile platforms. Expert in research, wireframing, prototyping, visual design, front-end development, and usability testing. Proven ability to drive design strategies aligned with business goals and user needs, with hands-on expertise in tools like Figma, Adobe XD, HTML5, CSS3, and JavaScript.

PROFESSIONAL EXPERIENCE

Tata Consultancy Services, Bangalore

UI/UX Designer

Jun 2024 – Present

- Spearheaded the UX design process for the **Google Developer** project, delivering user flows, wireframes, and high-fidelity prototypes.
- Enhanced accessibility by 40% through dark mode implementation using SCSS variables, ensuring WCAG 2.1 compliance across devices.
- Developed and implemented a responsive UI using HTML, SCSS, and JavaScript, creating a consistent and accessible user experience across desktop and mobile platforms for the **McDermott** project.

ITC InfoTech India Ltd, Bangalore

UI/UX Designer

Dec 2022 – Apr 2024

- Led end-to-end UX design processes including user flows, wireframes, iconography, and interactive prototypes across multiple web and mobile projects.
- Led the end-to-end design and front-end development of the **ITC MAARS** mobile application: conducted in-depth user research, crafted detailed user personas, developed wireframes and high-fidelity prototypes.
- Implemented a responsive WordPress theme using HTML, CSS, and JavaScript. Maintained a strong user-centered approach throughout the lifecycle.
- Designed and mapped user flows, journey maps, and wireframes for high-impact projects such as a **UK-based Healthcare CRM** platform and the **Abu Dhabi Global Market** Dashboard, aligning solutions with stakeholder goals and user expectations.

Kanmalai Technologies Pvt Ltd, Coimbatore

UI Designer

Apr 2021 – Nov 2022

- Utilized Figma to design high-fidelity prototypes, wireframes, and mockups for **Sales360** CRM, ensuring an intuitive and seamless user experience.

CONTACT

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CORE SKILLS

UX & UI Design:

- Prototyping
- Wire framing
- Design Systems
- Graphic Design
- Visual Design
- Responsive Design

Research & Strategy:

- UX Research
- User Interviews
- Persona Development
- Journey Mapping
- Usability Testing
- A/B Testing

Coding Skills:

- HTML
- CSS
- JavaScript
- Responsive Design Principles

Tools and Software:

- Adobe XD
- Figma
- InVision
- Photoshop
- Adobe Illustrator
- Zeplin

Languages:

- English(Fluent)
- Tamil(Native)
- Kannada(Conversational)

HIGHER EDUCATION

Bachelor of Computer Science Engineering
Dr. Mahalingam College of Engineering and Technology, Tamil Nadu
2015 – 2018

- Developed a responsive web application using HTML, CSS, and JavaScript, ensuring cross-platform compatibility and performance optimization across all modern devices.
- Identified and resolved key design and usability challenges, resulting in measurable improvements in user satisfaction, engagement, and product performance.
- Executed usability testing and accessibility reviews to validate design decisions, enhance user interactions, and align deliverables with **WCAG** standards and best practices

MARS WEB Solution Pvt Ltd, Bangalore

Web Designer

Jun 2019 - Mar 2021

- Designed wireframes, prototypes, and mockups for WordPress web applications using Adobe XD, increasing client satisfaction scores by 30%.
- Designed email templates with HTML/CSS, JavaScript and formulated usability testing plans, resulting in a 90% increase in task completion rates.
- Analyzed customer feedback to develop user personas and journey maps, driving a 59% increase in user engagement.

PORTFOLIO URL

<https://vishnuinfo.in>

CERTIFICATE

- Figma Advanced UI Design Workshop – Internal Training.
- Google UX Design Course – Coursera (2023).

SOCIAL MEDIA LINK

- [Behance](#)
- [LinkedIn](#)